



# GENS WORLD

The future metaverse open-world game

# INTRODUCTION

Cens World is a Metaverse Blockchain game that completely simulates the real world, with a tightly regulated economy through shopping fees and entertainment fees. The in-game bank system (led by the Central Bank) makes it possible to borrow funds based on owned NFT items without selling them on the Marketplace.



Vision - We build a new world on the internet, a paradise of justice, freedom, and democracy.

## HOW CENS WORLD ACHIEVE OUR VISION

CENS WORLD is a 3D fully Metaverse game which utilise advanced technologies to bring the best experiences to players, help them live in the real world, and admire the items they have created or owned most realistically.

CENS WORLD offers a Create-To-Earn (C2E) feature for creative players so that they can create in-game characters with distinctive personalities unfold the deep, rich, and sometimes eerie stories created by the player. CENS WORLD, also known as the Game of the Century, with the slogan "The Future Metaverse Open-World Game" promises to bring you super naturalistic experiences that few games can build.



CENS WORLD create a digital worlds that operate exactly the same way that the existing physical world does. Players enter the metaverse in real-time or game time. Every day, the player will be subjected to random events such as illness, inability to work, or insects destroying the farm. Having such random events in the game will make it more interesting and may help reduce the possibility of inflation.

## COMPETITORS

Characteristics	Cens World	Wanaka Farm	Farmer's World	Kawaii Islands
Survival	✓	-	-	✓
Central Bank	✓	-	-	-
Farm	✓	✓	✓	-
NFT Marketplace 3D	✓	-	-	-
Metaverse real time and game time	✓	-	-	-
Land	✓	✓	✓	✓
VR/AR/MR/XR	✓	-	-	-
Brain-Computer Interfacing (BCI)	✓	-	-	-
Create to Earn	✓	-	-	-
Play to Earn	✓	✓	✓	✓
Daily life	✓	-	-	-

## GAMEPLAY

The game context is built similar to the surrounding areas, landscape, and swimming pools of all sizes in reality. The character's house is also easily designed; all the rooms and buildings can be moved through many places with a freely adjusted wall height. Players take on the roles of people living in a new world called CENS WORLD (which is a twin brother to Earth with all nations and ethnicities).

Every day, there is a task table for players to increase their earnings in the game. These tasks are for gamers who have time to plow, gamers can hire scholars to play the game. In addition, there are social tasks like marriage missions, etc.



### OBJECTS IN THE GAME

#### OBJECTS

Many CENS held by large investors

Free Players

Players pay fees to make a profit

Players gain a profit based on the Mini Game

#### Overview

Invest in a large piece of land, build a city, and lend and collect fees on the city itself.

Do quests, get bonuses, and use part of the bonuses to keep playing.

Invest in the farm, care for, and harvest the farm, thereby making a profit based on the invested capital.

Show off personal skills, collect rare rewards, and NFTs.

## GAMEPLAY



### SURVIVAL

Players need to buy necessities such as food and drinks to survive in the game.

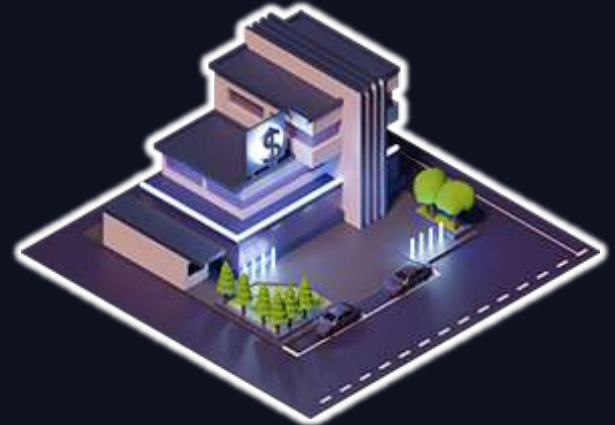
If there is not enough food, water leads to death → Reset experiences and in-game stats + discard all non-NFT items.

If there is not enough food and water, leading to the inability to work → in-game activities will stop until the character is loaded with food.

### BANK

The bank is a special mechanism of Cens World with the function of saving deposits and mortgage loans (Staking + Margin). This will give players more tactics to play the game, especially when the game has a survival mode. The fact that the player splits into a separate Bank will also have a profit to bring back to the reward pool based on the collection of taxes and fees.

The Central Bank is a transaction portal, depositing and withdrawing tokens between inside and outside the game. The Central Bank is also a miniature DEX, converting different currencies into \$CENS and vice versa; this reduces the player's time when moving back and forth between the app and sites like PanCakeswap, which uses 1 inch for token conversion. Of course, the amount in the Margin system will not be transferred out.



## GAMEPLAY



### FARM

Buy and sell NFT land to players with large capital to invest in. Free players or paid players with a lot of time will have the opportunity to create jobs or earnings from working for someone else's farm.

Food is the essential that will be circulated back to be consumed in survival mode, thus preventing inflation in farm mode.

This NFT can be used as a decoration, seedlings, or livestock to help other players build their farms. There is a way to steal food from other people's farms and a protection mechanism (Farmer's World).

### NFT MARKETPLACE

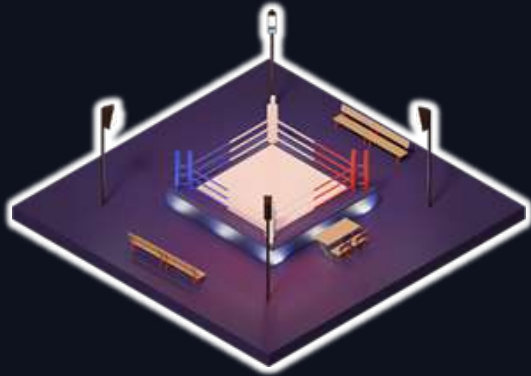
Trade: Instead of buying or selling, players can make offers to exchange their NFT with someone else's NFT (horizontal trade).

Players buy and sell NFTs of partner games and let players show NFTs of other games in their homes as decorations.

Decorate the NFT with costumes entered in beauty contests; enter beauty contests with unique costumes and decorations.



## GAMEPLAY



### MINI GAMES

Integrate casual games into the game zone in the Metaverse world of Cens World.

There may be a stamina mechanism to prevent players from participating in too many Mini Games. Integrating physical strength and food will help increase the supply in farm mode.

### BATTLE

Built-in costumes to increase combat stats.

The leaderboard is divided by season, with different rewards based on the rankings of the players.





Pet

Character

Filter (20) [Clear filter](#)

General **Parts** Stats

CLASS

- Chicken
- Pig
- Cow
- Sheep

STAGE

- Egg
- Adult

BREED COUNT



MYSTIC



PURENESS



OTHER

- MEO
- MEO II
- Origin

576,567 Pets

For sale

Lowest Price



- |  |                                   |             |            |          |       |
|--|-----------------------------------|-------------|------------|----------|-------|
|  | #54744898                         | Clear       | Risky Fish | Goldfish | 0.04  |
|  | Cens: #5647889<br>Breed count: 45 | Bubblemaker | Babylonia  | Navaga   | \$345 |
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# TOKENOMICS

- ❖ Token name: Century Token
- ❖ Ticker : CENS
- ❖ Standard : BEP-20
- ❖ Platform: Binance Smart Chain
- ❖ Total supply: 500,000,000 \$CENS
- ❖ Initial Market Cap: \$603.000

Allocation Details	AMOUNT (RDR)	SUPPLY	PRICE	TGE UNLOCK	FUND RAISE (USD)	VALUATION (USD)	LOCKING SCHEDULE
Seed Round	25.000.000	5%	\$0,03	2.250.000	\$750.000	\$15.000.000	9% at TGE, 60 days cliff, monthly unlocked 7% in 13 months.
Private Sale	50.000.000	10%	\$0,04	4.500.000	\$2.000.000	\$20.000.000	9% at TGE, 60 days cliff, monthly unlocked 7% in 13 months.
Public Sale	10.000.000	2%	\$0,06	3.300.000	\$600.000	\$30.000.000	33% at TGE, 30 days cliff, monthly unlocked 33.5% in 2 months.
Play to Earn	105.000.000	21%					30 days cliff, monthly unlocked 4% in 25 months.
Staking Rewards	95.000.000	19%					7 days cliff, monthly unlocked 4% in 25 months.
Ecosystem Fund	35.000.000	7%					30 days cliff, monthly unlocked 4% in 25 months.
Team	80.000.000	16%					6 months cliff, monthly unlocked 4% in 25 months.
Partners & Advisors	25.000.000	5%					6 months cliff, monthly unlocked 4% in 25 months.
Marketing	60.000.000	12%					quarterly unlocked 10% in 10 quarters.
Liquidity	15.000.000	3%					50% at TGE, 30 days cliff, monthly unlocked 2% in 25 months.



## UTILITY OF CENS TOKEN

### GOVERNANCE



CENS holders have the rights to vote, propose referendums, elect council members, etc.

### OPERATIONS



Payment of transactions in the Cens World System.

### LENDING FEE



When players use CENS to transact with Central Bank, part of the fee will be used to add liquidity, help increase the value of CENS Token.

### LAUNCHPAD



Participating in future projects within the Cens World ecosystem.

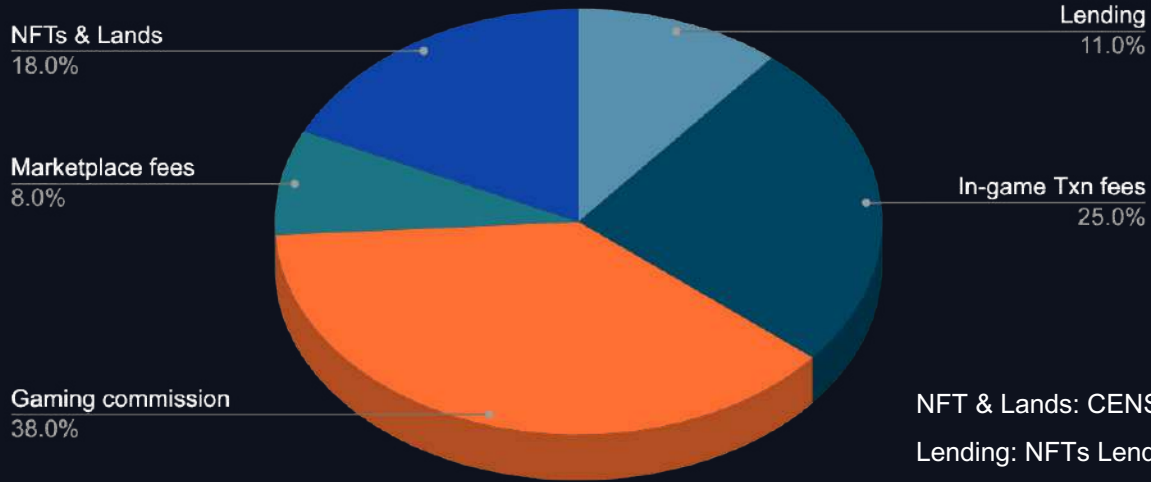
### REWARD



There will be as many pools to farm as other DeFi platforms. The amount of CENS earned by liquidity providers will be proportional to the total amount of added liquidity. Besides, marketing strategies, bonuses, listing exchanges and more will all use CENS as rewards.

## REVENUE STREAMS

### Points scored



NFT & Lands: CENS WORLD sell NFTs and Lands for pay-to-earn players.

Lending: NFTs Lending profit.

Marketplace fees: peer-to-peer NFTs marketplace fees.

In-game Transaction fees: shopping (food to survive, clothes, house...) fees.

Gaming commission: Mini-Game, PvP, Tournaments commission fees.

# TEAM



**Anh Le**  
Founder/CEO

10 years of experience in PM, Marketing & Sale in domestic technology projects.  
Over 7 years of experience in designing VR/AR smart glasses.



**Hung Duong**  
Co-Founder/CIO

7 years of experience in working software development, AI, Machine Learning, Blockchain.



**Li Zheng Xiang Yun**  
CFO

More than 5 years working with foreign funds.  
More than 7 years working with Sales and Marketing.



**Trang Vu Quynh**  
CMO

Miss Bravery & Top 10 Miss Universe Vietnam 2019 with a passion to bring Vietnam's Fintech initiatives to the world.



**Luccy**  
Community Manager

4 years of experience in Community Manager.



**Ngan Tran**  
Public Relations Officer

Founder/CEO of MGC media Company.  
Over 12 years in the field of media and journalism.

# TEAM



**Ha Le Manh**  
Chief Gaming Officer

10+ years of managing and operating 2D and 3D games development. Joined the bullet strike battlegrounds game in 2016. Since 2016 participated in many other large and small online game projects.



**Vu Phan**  
CTO

10+ years of experience web app, mobile app, games and blockchain products.



**Brian Dhang**  
Blockchain Team Leader

10 years of experience apps in working web/mobile/desktop, games as well as blockchain development.



**Sujata Gupta**  
Community

2 years of experience in Community, Marketing



**Firman Siburian**  
Community

2 years of experience in Community, Marketing



**Phu Hoang**  
HRM

5 years of experience in PM in domestic technology projects.



**Duc Hoang**  
Game Artist Leader

5 Years of experience in graphic design for games.

# ADVISORS



**Jon Ren**  
Strategic Advisor

CMO of Solanium.  
Ex-managing partner of VC.  
Lead Marketer for Step Finance.  
Advisor for Faraland, Swaperry, Evrynet & Volatility Protocol.



**Thanh Hoang Mau**  
Legal Advisor

Head of Phu Thanh Law Office.  
Member of International Relations Department - Hanoi Bar Association.  
Member of the Board of Legal Development and Dissemination- Hanoi Bar Association.



**Jonatan Hindsgaul**  
Investment Advisor

Vice President Of Operational Technology at Omnio.  
Many years experience in fundraising.



**Hieu Le**  
Management Advisor

Chairman & CEO at SEATECH Viet Nam and USA.  
Former Vice President at Young Business People Association of Vietnam.



**Nam Le**  
AI and Blockchain Advisor

PhD at Natural Computing Research & Applications Group, University College Dublin, Ireland



**Hai Le**  
Financial Advisor

10 years of experience in working in the banking and Fintech.

# ROADMAP

## PHASE 1

Nov, 2021

Launch Website.  
Deploying characters, buildings & map.

## PHASE 2

Dec, 2021

Launch Marketplace.  
Deploying items & farm pets.

## PHASE 3

Q1/2022

Game Launching.  
In-game shopping.

## PHASE 4

Q2/2022

Central Bank Launching.  
NFTs Lending Launching.

## PHASE 5

Q3/2022

Global Tournaments.  
High-level tasks & MOBA game Launching.  
In-game couple marry.

## PHASE 6

Q4/2022

Updating VR for the overall game.  
Launch Century Wallet - used for storing,  
managing, trading and swapping multi-chain,  
cross-platform,...